

Dada Excites Everything

1921

DADA EXCITES EVERYTHING

(The signatories of this manifesto live in France, America, Spain, Germany, Italy, Switzerland, Belgium, etc., but have no nationality.)

DADA knows everything. DADA spits everything out.

BUT

HAS DADA EVER SPOKEN TO YOU:

YES - NO

YES - NO

YES - NO

*about Italy
about accordions
about women's pants
about the fatherland
about sardines
about Fiume
about Art (you exaggerate my friend)
about gentleness
about D'Annunzio
what a horror
about heroism
about mustaches
about lewdness
about sleeping with Verlaine
about the ideal (it's nice)
about Massachusetts
about the past
about odors
about salads
about genius. about genius, about genius
about the eight-hour day
and about Parma violets*

NEVER

NEVER

NEVER

DADA doesn't speak. DADA has no fixed idea. DADA doesn't catch flies.

THE MINISTRY IS OVERTURNED. BY WHOM?

BY DADA

The Futurist is dead. Of What? Of DADA

YES - NO
A young girl commits suicide. Because of What? DADA
The spirits are telephoned. Who invented it? DADA
Someone walks on your feet. It's DADA
If you have serious ideas about life,
If you make artistic discoveries
and if all of a sudden your head begins to crackle with
laughter,
if you find all your ideas useless and ridiculous, know that

IT IS DADA BEGINNING TO SPEAK TO YOU

cubism constructs a cathedral of *artistic* liver paste
WHAT DOES DADA DO?
 expressionism poisons *artistic* sardines
WHAT DOES DADA DO?
 simultaneism is still at its first *artistic* communion
WHAT DOES DADA DO?
 futurism wants to mount in an *artistic* lyricism-elevator
WHAT DOES DADA DO?
 unanimism embraces allism and fishes with an *artistic* line
WHAT DOES DADA DO?
 neo-classicism discovers the good deeds of *artistic* art
WHAT DOES DADA DO?
 paroxysm makes a trust of all *artistic* cheeses
WHAT DOES DADA DO?
 ultraism recommends the mixture of these seven *artistic* things
WHAT DOES DADA DO?
 creationism vorticism imagism also propose some *artistic* recipes
WHAT DOES DADA DO?

WHAT DOES DADA DO?

50 francs reward to the person who finds the best
 way to explain DADA to us

Dada passes everything through a new net.
 Dada is the bitterness which opens its laugh on all that which has been
made consecrated forgotten in our language in our brain in our habits.
 It says to you: There is Humanity and the lovely idiocies which have made
 it happy to this advanced age

DADA HAS ALWAYS EXISTED

THE HOLY VIRGIN WAS ALREADY A DADAIST

DADA IS NEVER RIGHT

Citizens, comrades, ladies, gentlemen
 Beware of forgeries!

Imitators of DADA want to present DADA in an *artistic* form which it has
 never had

CITIZENS,

You are presented today in a pornographic form, a vulgar and baroque spirit
 which is not the PURE IDIOCY claimed by DADA

BUT DOGMATISM AND PRETENTIOUS IMBECILITY

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